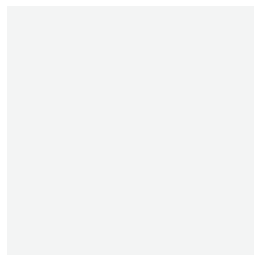
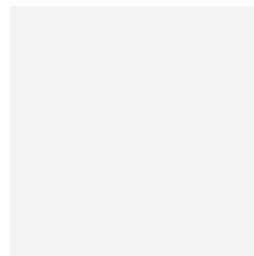
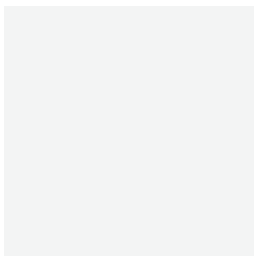




ARCHITECTURAL COATINGS



 **RUST-OLEUM**

A Tradition of Quality & Innovation

Rust-Oleum, Zinsser and XIM - brands founded on the principles of innovation and quality - and recognized for performance. Our primers and specialty paints portfolio highlights these trusted brands - primers for any surface and paints for any special project, all available from a single source.

We have earned industry recognition for product innovation, creating new products - and new product categories - to meet the ever changing needs of professional painters and do-it yourselfers. After 100 years, our commitment to delivering the highest quality products remains unchanged.



IN THIS CATALOG

Zinsser® Primer Program	page 3
Zinsser® Premium Performance Primers Zinsser water-base, shellac-base and oil-base multi-performance primers can be used under or over any topcoat and deliver premium performance on both interior and exterior surfaces.	page 4
Zinsser® Ultimate Performance Primers Featuring advanced water-base technology exclusive to Zinsser brands, our "next generation" primers offer the performance of a premium oil-base primer with all the benefits of water-base.	page 10
Zinsser® Multi-Purpose Primers Our multi-purpose primers are perfect for everyday use on interior surfaces like walls, ceilings, doors, trim and paneling. They can be used under or over any topcoat.	page 11
Zinsser® Specialty Primers Our project specific Specialty primers are formulated to meet a variety of surface challenges and special applications. They can be used under or over any topcoat.	page 12
XIM® Specialty Program	page 16
XIM® Bonders XIM primers that bond to tough-to-paint surfaces such as porcelain, tile, glass, plastics and more.	page 16
XIM® Primers – Sealers XIM product line for projects that require high adhesion, damaged wall rejuvenation, stain blockers or any combination of them.	page 17
XIM® Specialty Products A line of products that will fit a variety of specialty projects around the home or office.	page 17
Perma-White® Mold & Mildew Paints	page 18
Sure Color®	page 20
Metallic Accents	page 21
Patch & Repair	page 22
Additives	page 23
Wallpaper Removers & Tools Zinsser wallpaper removers and tools make removing wallpaper as easy as 1,2,3.	page 24
Wallcovering Primers Our premium and value wallcovering primers seal the surface to make wallpaper hanging easier – and make removal easier too when it's time to redecorate.	page 25
Wallpaper & Border Adhesives There's a Zinsser wallcovering adhesive for every wallpaper and border hanging project -- including a mold & mildew-proof primer/adhesive system and heavy duty adhesives for commercial applications.	page 26
All Purpose Adhesives	page 26
Specialty Adhesives	page 27
Border Adhesives	page 28
Wallcovering Installation Tools	page 29

COMPLETE PRIMER PROGRAM

THERE'S A ZINSSER PRIMER FOR EVERY PAINTING PROJECT

From our ultimate performance primers to our multi-purpose national brands, Zinsser primers have a solution. For challenging situations, our specialty primers deliver unique benefits and exceptional results. Whatever the problem, the Zinsser primer program will get you beautiful end results.

Top Sellers



Ultimate Primers



Premium Primers



Multi-Purpose Primers

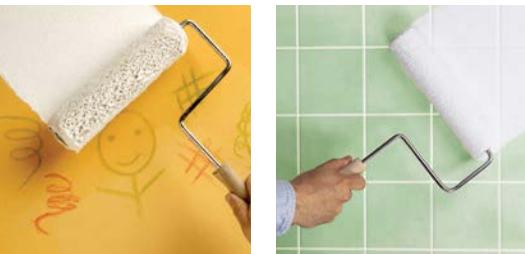


Specialty Primers



Bulls Eye 1-2-3[®] PRIMER FOR ALL SURFACES

Water-Base • Interior & Exterior



BULLS EYE 1-2-3[®]

The first, whole house water-base primer Bulls Eye 1-2-3 is Zinsser's most versatile primer. It provides exceptional performance on virtually any interior or exterior surface.

- Ultra High Hiding
- Excellent adhesion. Bonds to all surfaces without sanding
 - Water-Base
 - All Surfaces



ZINSSER® BULLS EYE 1-2-3

Zinsser's premium water-base primer for all surfaces.



Water-Base Interior & Exterior

BULLS EYE 1-2-3® PRIMER FOR ALL SURFACES

- Superior stain blocking – seals graffiti, grease spots and other oil-soluble stains.
- Ultra High Hiding – hides dark colors.
- Great adhesion without sanding.
- Mold & mildew resistant film.
- Rust inhibitive.
- Low odor – Fast 1 hour dry time.
- Great for high pH surfaces like new concrete and masonry.
- 35°F low temperature application.
- Use Bulls Eye 1-2-3 Gray under rich or vibrant topcoat colors for a truer topcoat color in fewer coats.
- Aerosols are high output, any angle spray; solvent clean-up.

PRODUCT	SIZE	ITEM#	BAR CODE
BULLS EYE® 1-2-3	13 Oz. Spray	2008	047719 020080
	1 Quart	2004	047719 020042
	1 Gallon	2001	047719 020011
	5 Gallon	2000	047719 020004
BULLS EYE® 1-2-3 CONTRACTOR PACK	Spray	263607	020066 214722

PRODUCT	SIZE	ITEM#	BAR CODE
BULLS EYE® 1-2-3 GRAY	13 Oz. Spray	290971	020066 303679
	1 Quart	286258	020066 277789
	1 Gallon	285085	020066 277369
	5 Gallon	285090	020066 277451



BULLS EYE 1-2-3® TURBO

- The same performance as traditional Bulls Eye 123, but gets the job done 4 times faster.
- Resists blistering, peeling and mold and mildew growth on the paint film only.
- The speed and quality of professional spray systems without the hassle.
- 10" wide spray pattern for fast coverage.

PRODUCT	SIZE	ITEM#	BAR CODE
BULLS EYE® 1-2-3 TURBO	White Turbo	26 Oz. Spray	343746 020066 435769
	Gray Turbo	26 Oz. Spray	343748 020066 437473



BULLS EYE ZERO® PRIMER FOR ALL SURFACES

- Zero VOC* (Volatile Organic Compounds), water-base.
- High hiding.
- Sticks to all surfaces without sanding.
- Seals common stains.
- Mold & mildew resistant film.
- Low Odor; Paint in 1 hour.
- Contributes towards Low Emitting Materials Credit under LEED(r) V4.

*Product formulated without addition of VOC containing solvents and generates only trace levels of emissions per CDPH VI.1 - 2010. (<1 g/l excluding any added colorant)

PRODUCT	SIZE	ITEM#	BAR CODE
BULLS EYE ZERO™	1 Gallon	249020	020066 186913
	5 Gallon	249021	020066 187026

B-I-N[®] PRIMER

ULTIMATE STAIN &
ODOR KILLER

Shellac - Base Interior and
Spot Exterior



B-I-N[®]

For over 75 years, B-I-N has been the gold standard for primers. Our "original" white pigmented shellac-base primer is a restoration industry favorite.

- Permanently eliminates severe stains & odors from fire, smoke, water, pets & more
- Tenacious adhesion without sanding
 - Lightning fast dry
 - Seals new wood



ZINSSER® B-I-N®

The Ultimate Stain & Odor Blocker.



B-I-N® PRIMER ULTIMATE STAIN & ODOR KILLER

- Our “original” white pigmented shellac-base primer – a restoration standard.
- Permanently eliminates severe stains & odors from fire, smoke, water, pets & more.
- Blocks odors permanently and completely.
- Seals new wood – perfect for sealing knots and sap streaks.
- Tenacious adhesion – sticks to all surfaces without sanding.
- Lightning fast dry - dries to touch in 15 minutes, paint in 45 minutes.

PRODUCT	SIZE	ITEM#	BAR CODE
B-I-N®	Spray	1008	047719 010081
	1 Quart	0904	047719 009047
	1 Gallon	0901	047719 009016
	5 Gallon	0900	047719 009009



B-I-N® TURBO

- The same performance of traditional BIN, but gets the job done 4 times faster.
- The speed and quality of professional spray systems without the hassle.
- Perfect for small area restorations.
- 10” wide spray pattern for fast coverage.

PRODUCT	SIZE	ITEM#	BAR CODE
B-I-N® TURBO	26 Oz. Spray	356880	020066 462086



COVER STAIN[®] PRIMER

PREMIUM STAIN BLOCKER

Oil-Base • Interior and Exterior



COVER STAIN[®]

Cover Stain provides superior stain blocking in an interior exterior oil-base primer. A Pro favorite for over 40 years.

- Blocks stains from nicotine, water & smoke.
- Seals tannin bleed from all types of wood.
- Great bond coat adhesion without sanding.
- Traditional oil-base.



ZINSSER® COVER STAIN®

Traditional oil base formulated for any regional VOC requirement.



COVER STAIN

- High hiding all surface primer—hides dark colors and seals most interior and exterior stains.
- Blocks tough stains from fire, nicotine and water damage.
- Penetrates and seals exterior wood and blocks tannin bleed.
- Bond coat adhesion — sticks to all surfaces without sanding.
- Fast drying — sands easily, recoat in 2 hours or less.
- Available in 450 VOC, 350 VOC, and 100 VOC formulations.

PRODUCT	SIZE	ITEM#	BAR CODE
COVER STAIN® ORIGINAL OIL-BASE (450 VOC)			
	1 Quart	3504	047719 035046
	1 Gallon	3501	047719 035015
	5 Gallon	3500	047719 035008
HIGH HIDE COVER STAIN® OIL-BASE (350 VOC)			
	1 Quart	3554	047719 035541
	1 Gallon	3551	047719 035510
	5 Gallon	3550	047719 035503
COVER STAIN® CLASSIC OIL BASE (100 VOC)			
	1 Gallon	271448	020066 229641
	5 Gallon	271450	020066 229658
COVER STAIN® SPRAY			
	13 Oz. Spray	3608	047719 036081
	16 Oz. Spray	3609	047719 036098



COVER STAIN TURBO

- Stain blocking primer seals water/smoke stains & porous surfaces
- The speed and quality of professional spray systems without the hassle.
- Fast spray primer requires no sanding and prevents tannin bleed.
- 10" wide spray pattern for fast coverage

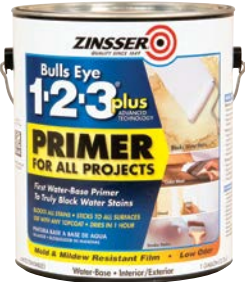
PRODUCT	SIZE	ITEM#	BAR CODE
COVER STAIN® TURBO			
	26 Oz. Spray	352066	020066 452346



ZINSSER® ULTIMATE PRIMERS

Featuring advanced water-based technology exclusive to Zinsser brands, offering excellent performance for all surfaces and projects.

BULLS EYE® 1-2-3 plus



SMART PRIME®



BENEFITS OF WATER

- Fast dry.
- Low odor.
- Exterior flexibility.
- Soap & water clean-up.

PERFORMANCE OF OIL

- Blocks all stains – even water stains.
- Great flow & leveling.
- Sands to a powder.
- Penetrates & seals.

PLUS EVERYTHING YOU EXPECT FROM A ZINSSER PRIMER

- Superior hide.
- Great adhesion without sanding.
- Mold & mildew resistant film.
- Great for high pH surfaces.

PRODUCT	SIZE	ITEM#	BAR CODE
BULLS EYE® 1-2-3 PLUS	1 Quart	249933	020066 189143
	1 Gallon	249937	020066 189167
	5 Gallon	249935	020066 189150
SMART PRIME®	1 Quart	249727	020066 188924
	1 Gallon	249729	020066 188948
	5 Gallon	249728	020066 188931



WHITE B-I-N® ADVANCED SYNTHETIC SHELLAC

- Bright white with high hide.
- Blocks severe smoke odors and water stains.
- Tenacious adhesion - sticks to all surfaces without sanding.
- Great enamel undercoat and knot sealer.
- Dries in 45 minutes.
- Non flammable; very low odor.

PRODUCT	SIZE	ITEM#	BAR CODE
B-I-N® ADVANCED	1 Quart	271009	020066 228781
	1 Gallon	270976	020066 228835
	5 Gallon	270978	020066 228842



CLEAR B-I-N® ADVANCED SYNTHETIC SHELLAC

- Clear finish that will not yellow.
- Blocks severe smoke odors.
- Tenacious adhesion - sticks to all surfaces without sanding.
- Dries in 45 minutes.
- Non flammable; very low odor.

PRODUCT	SIZE	ITEM#	BAR CODE
B-I-N® ADVANCED CLEAR	1 Gallon	271460	020066 228811
	5 Gallon	271461	020066 229726

ZINSSER® MULTI-PURPOSE PRIMERS

Our workhorse primers are perfect for everyday use on interior surfaces like walls, ceilings, doors, trim and paneling. They can be used under or over any topcoat.

Water-Base Interior/Exterior



HIDZ™ MULTI-PURPOSE PRIMER & SEALER

- Interior / Exterior Multi-Purpose Primer & Sealer.
- Great hide & adhesion.
- Blocks common stains.
- Sticks to all surfaces.
- Sands easily.
- Paintable in 1 hour.
- Great for new or previously painted drywall, wood, masonry, brick, and stucco.

PRODUCT	SIZE	ITEM#	BAR CODE
HIDZ™ MULTI-PURPOSE PRIMER & SEALER			
	1 Quart	373693	020066 192310
	1 Gallon	373358	020066 189976
	5 Gallon	373694	020066 192778

Water-Base Interior



BULLS EYE® WATER-BASE PRIMER & SEALER

- Multi-purpose high hiding – one coat hides dark colors.
- Dries fast.
- Sands easily after 1 hour.
- Ultra low odor for interior work.
- Great for spraying – Easy flow and leveling makes it great for brushing and rolling.
- Sticks to all surfaces without sanding.
- Easy soap and water clean-up.

PRODUCT	SIZE	ITEM#	BAR CODE
BULLS EYE® WATER-BASE			
	1 Quart	2244	047719 022442
	1 Gallon	2241	047719 022411
	5 Gallon	2240	047719 022404



DRYWALL PRIMER

- Seals new drywall without raising the nap.
- Seals tape joints.
- Provides great hide.
- Sprays and sands easily.
- Water-base, low odor.
- Soap & water clean-up.

PRODUCT	SIZE	ITEM#	BAR CODE
DRYWALL PRIMER			
	1 Gallon	1501	047719 015017
	5 Gallon	1500	047719 015000

Oil-Base Interior



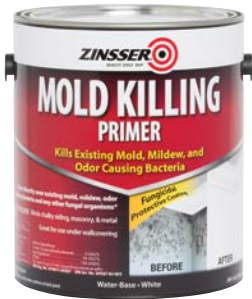
BULLS EYE® OIL-BASE PRIMER-SEALER & STAIN BLOCKER

- Blocks stains from water, nicotine and graffiti.
- Seals porous surfaces for a smooth, uniform finish.
- Dries fast & flat.
- Sands easily after 2 hours.
- High hiding – one coat hides dark colors.
- Sticks to all surfaces without sanding.

PRODUCT	SIZE	ITEM#	BAR CODE
BULLS EYE® OIL-BASE 350 VOC			
	1 Quart	3544	047719 035442
	1 Gallon	3541	047719 035411

ZINSSER® SPECIALTY PRIMERS

Our project specific Specialty primers are formulated to meet a variety of surface challenges and special applications.



MOLD KILLING PRIMER

- Kills existing mold, mildew & odor causing bacteria.
- Paint directly over mold.*
- Great for use under wallcoverings.
- For interior and exterior use.

*EPA registered; see label for details.

PRODUCT	SIZE	ITEM#	BAR CODE
MOLD KILLING PRIMER	1 Quart	276087	020066 238032
	1 Gallon	276049	020066 237912
	5 Gallon	276088	020066 238049



MOLD BLOCKING PRIMER

- Protective spray primer coating that prevents the growth of mold & mildew without extensive pre-cleaning.
- Prevents future growth of mold and mildew on the paint film.*
- Blocks stains & odors.

*EPA registered; see label for details.

PRODUCT	SIZE	ITEM#	BAR CODE
MOLD BLOCKING PRIMER	13 Oz. Spray	287512	020066 295189





STAIN KILLING PRIMER

- Kills existing stains from water, fire, nicotine, grease, and wood bleed.
- Stain locking technology stops stains from bleeding into topcoat paint.
- Solvent-free for easy soap and water clean up.
- Low odor and VOC.
- Paint in 2 hours.

PRODUCT	SIZE	ITEM#	BAR CODE
STAIN KILLING PRIMER			
	13 Oz. Spray	378493	020066 016999
	1 Quart	377940	020066 013318
	1 Gallon	377938	020066 013295



ODOR KILLING PRIMER

- Kills existing odor from pets, urine, tobacco and fire.
- Applies white, dries clear.
- Topcoat with any clear finish or paint.
- For interior and exterior use.
- Low odor, water-base.
- Dries in 15 min.

PRODUCT	SIZE	ITEM#	BAR CODE
ODOR KILLING PRIMER			
	1 Quart	307648	020066 334000
	1 Gallon	305928	020066 331504
	5 Gallon	307649	020066 334017



PEEL STOP® TRIPLE THICK HIGH BUILD BINDING PRIMER

- High build binding primer - 3 times thicker than regular primers.
- Stops peeling paint/seals weathered surfaces to create a smoother finish.
- Outstanding flexibility to protect finish coat from cracking.
- Dries white.
- Tintable.

PRODUCT	SIZE	ITEM#	BAR CODE
PEEL STOP® TRIPLE THICK			
	1 Quart	260925	020066 209384
	1 Gallon	260924	020066 209377
	5 Gallon	260927	020066 209391



ZINSSER® SPECIALTY PRIMERS (continued)



PEEL STOP® CLEAR BINDING SEALER

- Penetrates cracking and peeling paint.
- Glues down cracks and edges of old paint.
- Binds chalking residues — fills in cracks & gaps.
- For interior and exterior use.
- Flexible and breathable for exterior applications.
- Dries clear — recoat in 2 hours.

PRODUCT	SIZE	ITEM#	BAR CODE
PEEL STOP®	1 Quart	60004	047719 600046
	1 Gallon	60001	047719 600015
	5 Gallon	60000	047719 600008



GARDZ® PROBLEM SURFACE SEALER

- Penetrates, seals and binds unstable surfaces.
- Locks down torn drywall.
- Seals in residual wallpaper adhesive, skimcoats and spackling.
- Seals textured walls and popcorn ceilings.
- Water-base, low odor, dries clear.
- Provides a water-resistant foundation for paint or wallpaper.

PRODUCT	SIZE	ITEM#	BAR CODE
GARDZ®	1 Quart	2304	047719 023043
	1 Gallon	2301	047719 023012
	5 Gallon	2300	047719 023005



ODORLESS OIL-BASE STAIN BLOCKER

- Oil-base performance when odor is a concern.
- Ideal for occupied areas.
- Recommended for fire, water and smoke damage.
- High solids sprayable formula.
- Non-yellowing, dries flat, sands easily.
- Dries in 30 minutes — recoat in 2 hours.

PRODUCT	SIZE	ITEM#	BAR CODE
ODORLESS STAIN BLOCKER	13 Oz. Spray	3959	047719 039587
	1 Quart	3954	047719 039549
	1 Gallon	391325	047719 039518
	5 Gallon	3950	047719 039501



BLOCK FILLER 2X

- Fills pinholes and seals voids in concrete block and masonry, for a smoother and more uniform topcoat.
- High-hiding formula.
- Tolerates high pH levels (up to 13) in new concrete and masonry.
- Provides excellent topcoat protection against concrete salt (efflorescence) damage.
- Features twice the thickness of ordinary primers and excellent adhesion.
- May be used on concrete, cinderblock, brick, stucco, fiber cement siding, plaster, mortar, concrete masonry units (CMU), and other cementitious surfaces.

PRODUCT	SIZE	ITEM#	BAR CODE
BLOCKFILLER 2X	1 Gallon	293245	020066 309947
	5 Gallon	293248	020066 309954



BONDZ® MAXIMUM ADHESION PRIMER

- Maximum adhesion primer, bonds any top coat to hard, dense surfaces.
- Interior/exterior.
- Water-base formula.
- Fast dry time for a bonding primer – 2 hours.
- Very low odor and low VOC.

PRODUCT	SIZE	ITEM#	BAR CODE
BONDZ® PRIMER	1 Quart	271198	020066 228798
	1 Gallon	256261	020066 200923



BULLS EYE 1-2-3® DEEP TINT PRIMER FOR DEEP COLORS

- Tintable to mid-to-deep colors to improve the coverage of dark or bright topcoats.
- Reduces finish coats required for deep color saturation.
- Sticks to all surfaces without sanding.
- Water-base, low odor, soap & water clean-up.
- Fast drying – recoat in just 1 hour.
- Interior & exterior use.

PRODUCT	SIZE	ITEM#	BAR CODE
BULLS EYE 1-2-3® DEEP TINT	1 Gallon	2031	047719 020318
	5 Gallon	2030	047719 020301





Specialty Primer Program

THERE'S AN XIM PRODUCT FOR EVERY PAINTING PROJECT

For over 75 years the XIM brand has provided specialty high adhesion promoter primers, sealers as well as stain sealers, coatings, coatings additives and surface preparation products. XIM is known for its high quality bonding primers or "Bonders" that bond to tough-to-paint surfaces like porcelain, tile, glass, plastics, etc.

XIM® BONDERS

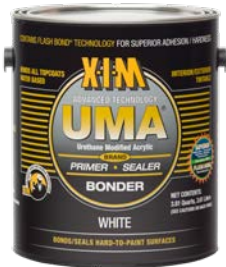
XIM Bonders will bond to tough-to-paint surfaces. There is a variety of products to address all types of projects.



400 WHITE

- Helps prevent flaking, blistering and peeling.
- Ready to apply - no thinning required.
- Interior and exterior use.

PRODUCT	SIZE	ITEM#	BAR CODE
400 WHITE			
	13 Oz. Spray	1102A5	723596 300810
	1 Quart	11022	723596 200813
	1 Gallon	11021	723596 100816



ADVANCED TECHNOLOGY UMA®

- Tintable with up to 4oz. colorant.
- Resists peeling and blistering.
- Accepts all topcoats.
- Water Base.

PRODUCT	SIZE	ITEM#	BAR CODE
UMA® WHITE			
	13 Oz. Spray	11055	723596 602419
	1 Quart	11052	723596 202411
	1 Gallon	11051	723596 102414
	5 Gallon	11056	723596 502412
UMA® TINTABLE			
	1 Gallon	11061	723596 104708
	5 Gallon	11066	723596 604703



XIM® BONDERS, PRIMERS – SEALERS

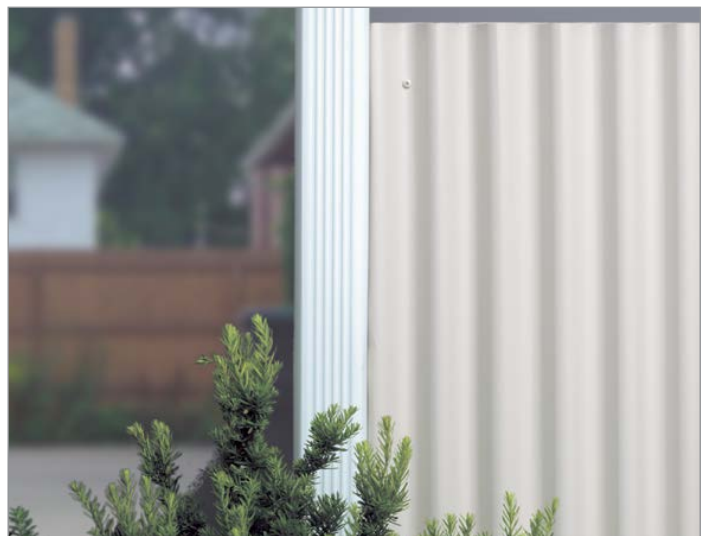
XIM product line for projects that require high adhesion, damaged wall rejuvenation, stain blockers or any combination of them.



PEEL BOND®

- Reduces labor and prep time.
- Interior and exterior use.
- Apply up to 30 mils. wet.

PRODUCT	SIZE	ITEM#	BAR CODE
PEEL BOND™	1 Quart	11462	723596 207300
	1 Gallon	11461	723596 107303
	5 Gallon	11466	723596 607308



PERMA-WHITE®

MOLD & MILDEW-PROOF* PAINT



PERMA-WHITE®

With decades of proven performance, PERMA-WHITE is a premium paint that produces a beautiful, long lasting finish – backed by its industry leading Mold & Mildew Proof* Paint Film guarantee.

- Mold & mildew proof* paint film – guaranteed for 5 years.
- Beautiful, long-lasting finish – guaranteed to resist fading, peeling and blistering.
- Self-priming – sticks to surfaces without sanding.
- 50 tone color palette or match to most off white, pastel and mid tones.



*Product contains a mildewcide to prevent the growth of mold and mildew on the paint film only.

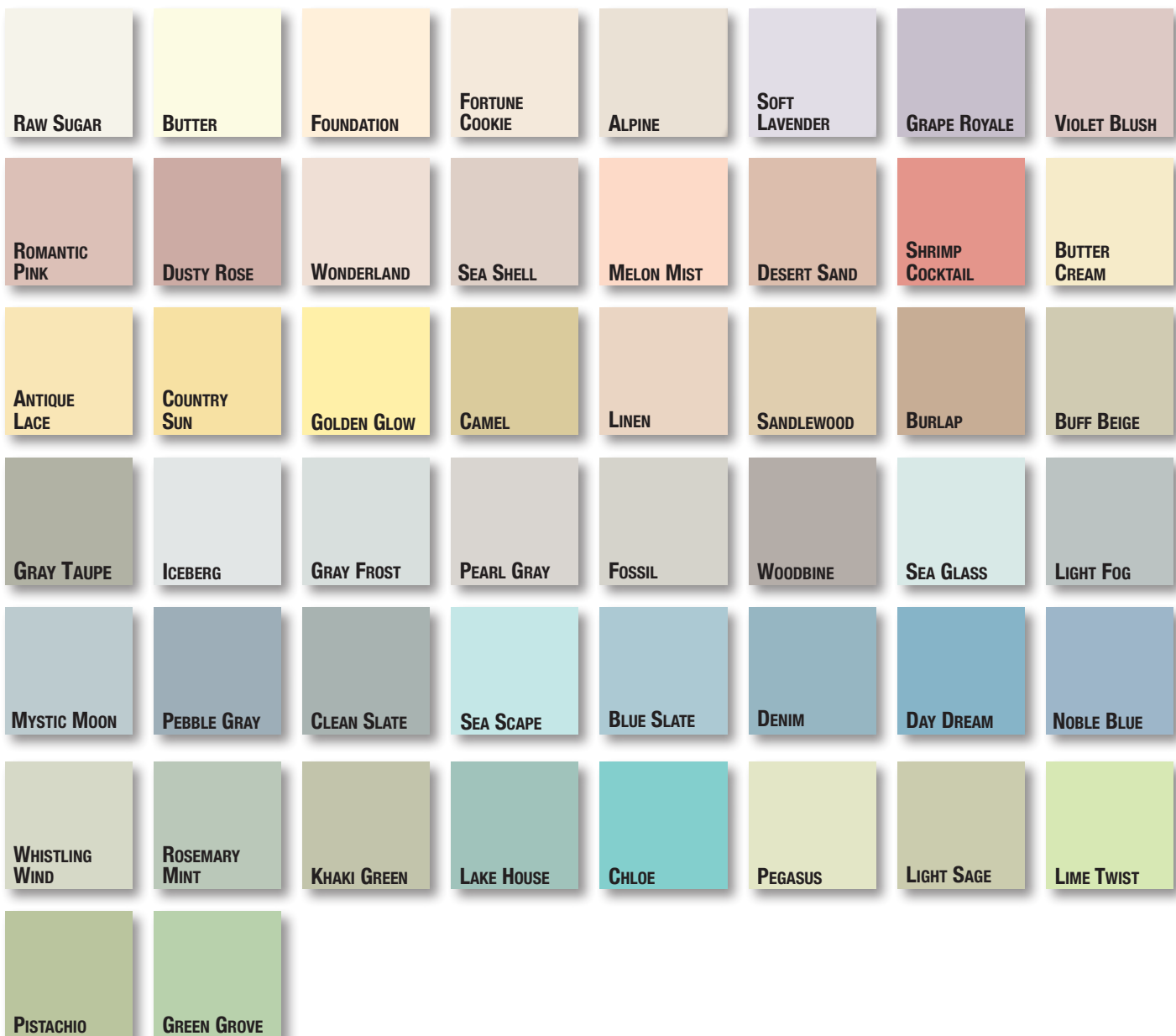
PERMA-WHITE® MOLD & MILDEW PROOF* INTERIOR AND EXTERIOR PAINTS

With decades of proven performance, PERMA-WHITE® is a premium paint that produces a beautiful, long lasting finish.

- Mold & mildew proof* paint film – guaranteed for 5 years.
- Durable, long-lasting finish – guaranteed to resist fading, peeling and blistering.
- Self-priming – sticks to surfaces without sanding.
- Interior available in 3 sheens: eggshell, satin and semi-gloss.
- Exterior available in 2 sheens: satin and semi-gloss.

PRODUCT	SIZE	ITEM#	BAR CODE
INTERIOR			
Eggshell	1 Quart	2774	047719 027744
	1 Gallon	2771	047719 027713
	5 Gallon	2770	047719 027706
Satin	1 Quart	2704	047719 027041
	1 Gallon	2711	047719 027119
	5 Gallon	2700	047719 027003
Semi-Gloss	1 Quart	2754	047719 027546
	1 Gallon	2761	047719 027614
	5 Gallon	2750	047719 027508
EXTERIOR			
Satin	1 Gallon	3101	047719 031017
	5 Gallon	3100	047719 031000
Semi-Gloss	1 Gallon	3131	047719 031314
	5 Gallon	3130	047719 031307
PERMAGUARD CLEAR			
	1 Gallon	2681	047719 026815
	5 Gallon	2680	047719 026808

Tintable to 50 colors.



*Product contains a mildewcide to prevent the growth of mold and mildew on the paint film only.

SURE COLOR®

THE RIGHT COLOR, EVERY TIME

INTERIOR PAINT + PRIMER



Shown in Linen White



Shown in Smoked Navy



Shown in Dove Gray

• TRUSTED QUALITY SINCE 1921 •

RUST-OLEUM®

Rust-Oleum® Sure Color® Interior Wall Paint is a ready-to-use formula that provides the right color every time. Sure Color is an easy-to-apply wall paint that delivers excellent coverage with a durable finish. A convenient solution that is ideal for interior walls, trim, windows and doors.

- Interior Paint + Primer*
- Ready-to-Use Formula
- Timeless Color Palette
- Highly Washable and Scrubbable
- Dry to Touch in 1 Hour, Recoat After 4 Hours
- Up to 400 sq. ft. Coverage per Gallon
- Soap & Water Clean Up



10 READY-TO-USE COLORS



PRODUCT	SIZE	ITEM#	BAR CODE
INTERIOR FLAT			
White	1 Gallon	380215	020066 019327
Black	1 Gallon	380216	020066 019334
INTERIOR EGGSHELL			
White	1 Gallon	380217	020066 019341
Black	1 Gallon	380218	020066 019358
Alpine White	1 Gallon	380219	020066 019365
Linen White	1 Gallon	380220	020066 019372
Antique White	1 Gallon	380221	020066 019389
Soft Beige	1 Gallon	380222	020066 019396
Dove Gray	1 Gallon	380223	020066 019402
Storm Gray	1 Gallon	380224	020066 019419
Sky Blue	1 Gallon	380225	020066 019426
Smoked Navy	1 Gallon	380226	020066 019433
INTERIOR SEMI-GLOSS			
White	1 Gallon	380227	020066 019440
Black	1 Gallon	380228	020066 019457

*Specially formulated to provide the benefits of a paint and a primer. See instructions where multiple coats may be necessary.



Shown in Sterling Silver

METALLIC ACCENTS

METALLIC PAINT FINISH



• TRUSTED QUALITY SINCE 1921 •

RUST-OLEUM®

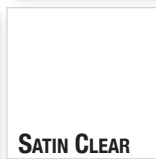
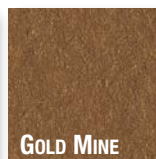
Looking for a paint that leaves a rich impression? Rust-Oleum® Metallic Accents creates a shimmery, iridescent finish that interacts with light to heighten the beauty of the color. With its easy, one-step application, it's perfect for any project, large or small.

- Elegant metallic paint finish for walls, trim, doors, furniture and more
- One-step paint contains real mica beads that deliver a rich shimmering effect
- Water-based, low odor and easy clean-up
 - Available in quarts



FOR BEST RESULTS
Apply Metallic Accents Satin Clear as a protective top coat for maximum durability.

6 READY-TO-USE COLORS & TOP COAT



PRODUCT	SIZE	ITEM#	BAR CODE
METALLIC ACCENTS			
Sterling Silver	1 Quart	253534	020066 195441
Soft Gold	1 Quart	253537	020066 195472
Champagne	1 Quart	253601	020066 195731
Gold Mine	1 Quart	253607	020066 195779
Sea Shell	1 Quart	253610	020066 195809
White Pearl	1 Quart	253611	020066 195816
TOP COAT			
Satin Clear	1 Quart	253613	020066 195830

ZINSSER® SPECIALTY PAINTS & PRODUCTS

Zinsser offers more than primers. Our superior coatings and additives help the job get done right the first time.



ZINSSER® CEILING PAINT

- Stain blocking technology – seals stains.
- Paint and primer in one – one coat coverage†.
- High hiding, high performance, no splatter formula.
- Applies pink, dries bright white in less than one hour to a flat sheen†.

- Mold & mildew resistant finish*.
- Vertical aerosol for convenient touch ups.

† Applies to one and five gallon sizes.

*Product contains a mildewcide to prevent the growth of mold and mildew on the paint film only.

COLOR	SIZE	ITEM#	BAR CODE
ZINSSER CEILING PAINT			
	13 Oz. Spray	316133	020066 347499
	1 Gallon	260967	020066 209544
	5 Gallon	271159	020066 229368



COVERS UP® CEILING PAINT & PRIMER IN ONE

- Stain blocker and paint all in one.
- Vertical aerosol for convenient touch ups.
- Quick cure for water stains.
- Low odor - all purpose interior use.

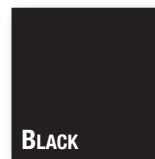
- Use under or over latex and oil-base paints.
- Flat white finish matches most ceiling tiles.

COLOR	SIZE	ITEM#	BAR CODE
COVERS UP CEILING PAINT & PRIMER IN ONE			
White	13 Oz. Spray	3688	047719 036883



DRYFALL

- High-hiding interior flat acrylic coating for use over prepared ceilings and walls of commercial and industrial buildings.
- Low odor, water-base formula.
- May be used on bare or painted surfaces, such as drywall, wood, cured plaster, concrete, masonry, stucco, aluminum, vinyl, galvanized steel, and PVC.
- Flash rust resistant, may be applied to HVAC ductwork and pipes.
- Overspray dries to a dust-like finish within 10 feet.
- Flat finish.



COLOR	SIZE	ITEM#	BAR CODE
DRYFALL®			
Black	5 Gallon	293233	020066 309916
White - Eggshell	5 Gallon	293234	020066 309923
Eggshell	5 Gallon	350999	020066 449698



MH READY PATCH®

- Heavy duty for repairs on interior & exterior surfaces.
- Dries fast, cures rock hard, sands easily.
- Shrink resistant – won't sag or crack like drywall mud.
- Can be painted when dry to the touch.

COLOR	SIZE	ITEM#	BAR CODE
READY PATCH			
Spackling & Patching Compound	1 Quart	4424	047719 044246
	1 Gallon	4421	047719 044215
READY PATCH LOW VOC			
Spackling & Patching Compound	1 Quart	352305	020066 453220
	1 Gallon	352306	020066 453237



ZINSSER® POPCORN CEILING PATCH

- Ready Mixed, easy to use.
- Convenient, easy to apply.
- Use to repair blemishes, scratches and scrapes.
- Repair water damaged areas on popcorn (acoustic) ceiling finishes.
- Duplicates original finishes.

COLOR	SIZE	ITEM#	BAR CODE
ZINSSER POPCORN CEILING PATCH			
	1 Quart	76084	047719 760849



ZINSSER SKID-TEX® ST30 NON-SKID ADDITIVE

- An exclusive, uniquely formulated, non-skid additive for paint.
- Prevents slips and falls.

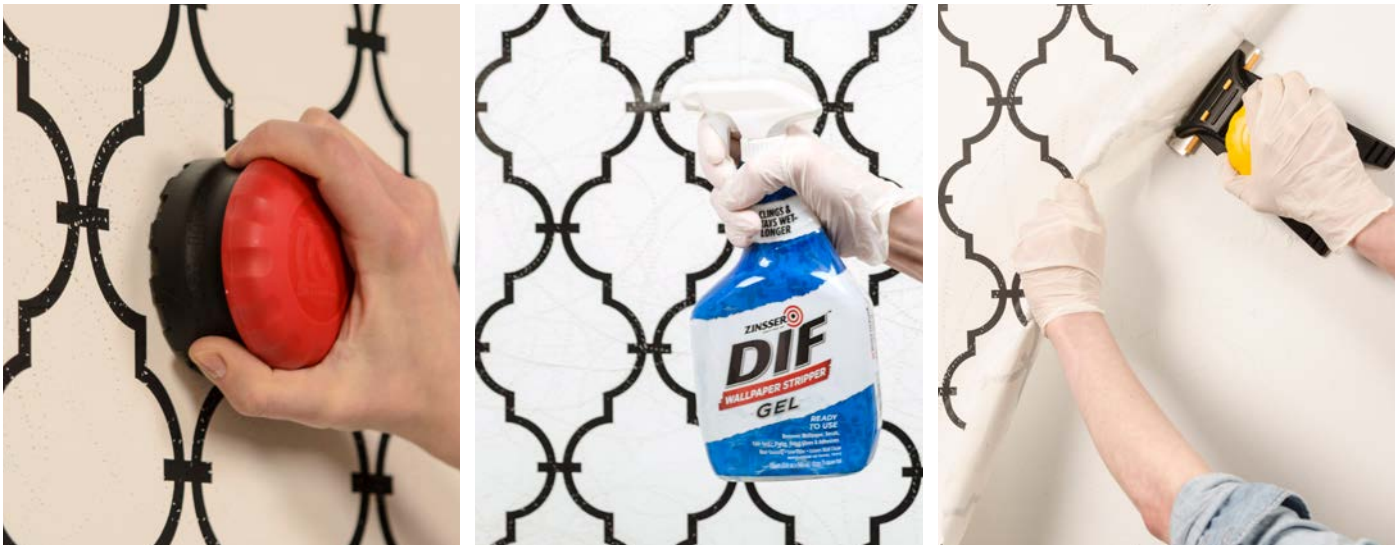
COLOR	SIZE	ITEM#	BAR CODE
SKID-TEX			
Non-Skid Paint Additive	1 lb.	22242	047719 222422



ZINSSER® ROLL-A-TEX TEXTURE ADDITIVES

- Available in fine, medium, coarse, sand and acoustic textures.
- Restores and beautifies in one low-cost application with a roller or brush.
- Eliminates the need for tedious and time-consuming crack repairs.

COLOR	SIZE	ITEM#	BAR CODE
ZINSSER ROLL-A-TEX			
Fine Texture Additive	1 lb.	22232	047719 222323
	1 lb.	22233	047719 222330
Medium Texture Additive	1 lb.	22234	047719 222347
Coarse Texture Additive	1 lb.	22234	047719 222347
Sand Ceiling Texture Additive	1 lb.	22616	047719 226161



DIF™ GEL READY-TO-USE GEL WALLPAPER STRIPPER

- Extended action for tough projects.
- No drip, no mess GEL stays wet longer – clings to vertical surfaces.

DIF™ FAST-ACTING LIQUID READY-TO-USE WALLPAPER STRIPPER

- The fastest way to remove pre-pasted standard wallpaper.
- No-run liquid works in 2 -10 minutes.
- Light fresh scent.

DIF™ ULTRA WALLPAPER STRIPPER

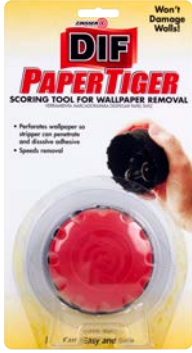
- Fast penetrating, works in 1-2 minutes
- Removes the most difficult adhesives.

DIF™ LIQUID CONCENTRATE WALLPAPER STRIPPER

- Powerful enzyme-action concentrate formula.
- Economical – 22 oz. makes 2 gallons, enough to strip one large room.
- Easy to apply by sprayer, roller or sponge.

PRODUCT	SIZE	ITEM#	BAR CODE
DIF® GEL	32 Oz. Spray	2468	047719 024668
	1 Gallon	2431	047719 024316
DIF® FAST ACTING	32 Oz. Spray	2488	047719 024866
	1 Gallon	2481	047719 024811
DIF® ULTRA WALLPAPER STRIPPER	32 Oz. Spray	249055	020066 187149
	1 Gallon	249054	020066 187132
DIF® CONCENTRATE	22 Oz.	2422	047719 024224
	1 Gallon	2401	047719 024019

WALLPAPER REMOVAL



PAPERTIGER® SCORING TOOL FOR WALLPAPER REMOVAL

- Perforates wallcovering to allow wallpaper remover to penetrate.
- Won't damage walls/speeds removal.

PRODUCT	SIZE	ITEM#	BAR CODE
PAPERTIGER®	Single Head	2966	047719 029663
	Triple Head	2976	047719 029762



PAPERSCRAPER™ WALLPAPER REMOVER AND WALL SCRAPER

- Removes wallpaper without damaging walls.
- Safer than razor-edge scrapers.
- Ideal for scraping off old adhesive and paint drips.

PRODUCT	SIZE	ITEM#	BAR CODE
PAPERSCRAPER™	Scraper	2986	047719 029861
	Replacement Blades	2988	047719 029885

WALLPAPER PRIMERS



SHIELDZ® UNIVERSAL WALLCOVERING PRIMER

- Primes and seals ALL Surfaces, mold & mildew resistant on the paint film only.
- Prevents drywall damage during removal.
- White-pigmented formula hides contrast.

PRODUCT	SIZE	ITEM#	BAR CODE
SHIELDZ® UNIVERSAL	1 Quart	2504	047719 025047
	1 Gallon	2501	047719 025016
	5 Gallon	2500	047719 025009



SHIELDZ® CLEAR WALL SIZE

- Economical prep for painted and glossy surfaces.
- Tintable to hide seams.
- Clear acrylic formula.

PRODUCT	SIZE	ITEM#	BAR CODE
SHIELDZ® CLEAR	1 Quart	2104	047719 021049
	1 Gallon	2101	047719 021018

WALLCOVERING ADHESIVES

There's a Zinsser wallcovering adhesive for every wallpaper and border hanging project -- including a mold & mildew-proof primer*/adhesive system and heavy duty adhesives for commercial applications.

All Purpose



SUREGRIP® UNIVERSAL WALLCOVERING ADHESIVE

- Use for hanging ANY wallpaper or border — pre-pasted, non-pasted, paste-the-wall (non-woven), borders over vinyl — even lightweight vinyl.
- Use for hanging on ANY surface — painted, primed or wallpapered.
- Formulated with Zinsser exclusive Mold & Mildew* Shield.
- Goes on pink, dries clear — prevents missed spots.

PRODUCT	SIZE	ITEM#	BAR CODE
SUREGRIP® UNIVERSAL			
	1 Quart	2874	047719 028741
	1 Gallon	2872	047719 028727
	5 Gallon	2850	047719 028505



SUREGRIP® ALL PURPOSE ADHESIVE AND WALL SIZE

- Multi-purpose powder adhesive for hanging special and delicate wallpaper, non-woven wallcoverings and borders over painted or primed surfaces.
- Covers up to 5-6 double rolls or 500 sq. ft.
- Use for preparing wall surfaces prior to hanging — makes positioning easier.
- Easy to mix, dries clear, non-staining.

PRODUCT	SIZE	ITEM#	BAR CODE
SUREGRIP® ALL-PURPOSE			
	8 Oz.	62008	047719 620082



SUREGRIP® 122 HEAVY DUTY CLEAR STRIPPABLE WALLCOVERING ADHESIVE

- Exceptional performance on standard light to heavyweight non-pasted and pre-pasted wallcovering.
- Strong wet tack and slip for easy positioning.
- Excellent adhesion.
- Non-staining, easy clean-up.
- Greater coverage — 280 square feet per gallon.

PRODUCT	SIZE	ITEM#	BAR CODE
SUREGRIP® 122			
	1 Quart	69384	047719 693840
	1 Gallon	2881	047719 028819

*Contains a mildewcide to prevent the growth of mold and mildew on the paint film only.



Specialty Adhesives



SUREGRIP® 120 ACTIVATOR FOR PRE-PASTED BORDERS & WALLPAPERS

- For hanging pre-pasted wallpaper and borders over painted or primed surfaces.
- Improves adhesive performance.
- Provides more time to work with wallpaper.
- Eliminates the need for water trays.
- Strips easily at redecorating time.

PRODUCT	SIZE	ITEM#	BAR CODE
SUREGRIP® 120	1 Gallon	2906	047719 029069



SUREGRIP® SEAM & REPAIR ADHESIVE

- Professional strength to seal down stubborn curled seams, edges, tears and overlaps.
- Sticks & stays — sets faster, bonds stronger.
- Non-drip formula makes application easy.
- Dries clear, non-staining.
- Cleans up easily with water — even after it dries.

PRODUCT	SIZE	ITEM#	BAR CODE
SUREGRIP® SEAM & REPAIR	2 Oz. Tube	391498	020066 035792

Border Adhesives



SUREGRIP® UNIVERSAL BORDER ADHESIVE

- Convenient self-applicator makes hanging pre-pasted borders and wallpaper on painted, primed and wallpapered surfaces easier.
- Eliminates messy water trays and sizing.
- Improves adhesion.
- Makes removal quick & easy.
- Goes on pink and dries clear to prevent missed spots.

PRODUCT	SIZE	ITEM#	BAR CODE
SUREGRIP® UNIVERSAL BORDER ADHESIVE	16 Oz.	2876	047719 028765



SUREGRIP® PASTE ACTIVATOR

- For hanging pre-pasted borders and wallpaper over painted or primed surfaces.
- Unique formula provides more time to work with wallpaper.
- Convenient no-mess spray.
- Eliminates need for water tray.
- Easy to use.

PRODUCT	SIZE	ITEM#	BAR CODE
SUREGRIP® PASTE ACTIVATOR	32 Oz.	2898	047719 028963



WALLCOVERING INSTALLATION TOOLS & KITS

Our tool line contains tools for cutting, trimming, applying paste and smoothing — everything needed for successful wallpapering projects.

Cut & Trim



SNAP-OFF KNIFE

Featuring a non-slip grip for steady cuts and strong stainless blade track for extra leverage, the reversible blade can be used right or left-handed.

PRODUCT	SIZE	ITEM#	BAR CODE
SNAP-OFF KNIFE	9mm	98021	047719 980216



4-IN-1 WALLPAPER TRIM TOOL

A trim guide, burnishing tool, wall scraper and spackling knife in one, our wallpaper trim tool features a cushioned handle for extra comfort, rounded corners to prevent wall gouging and heavy duty stainless steel blade that resists rust.

PRODUCT	SIZE	ITEM#	BAR CODE
4-IN-1 WALLPAPER TRIM TOOL	8 Pack	98010	047719 980100



4" MULTI-PURPOSE SCRAPER TOOL

Ideal for scraping wallpaper, adhesive residue, loose paint, vinyl and tile. Non-slip grip, and razor-edge for precision scraping.

PRODUCT	SIZE	ITEM#	BAR CODE
4" MULTI-PURPOSE SCRAPER	6 Pack	98014	047719 980148
REPLACEMENT BLADES		98015	047719 980155

Trays & Kits



WALLPAPER PREP TRAY

Our sturdy, tip-resistant wallpaper prep tray can be used as a water tray or pasted paper tote.

PRODUCT	SIZE	ITEM#	BAR CODE
WALLPAPER PREP TRAY 30"	12 Pack	98030	047719 980308

Smoothing Tools



FLEXIBLE SMOOTHING TOOL

Ideal for use on both wallpaper and borders, our 8" flexible tool can be used to smooth or as a guide when trimming corners.

PRODUCT	SIZE	ITEM#	BAR CODE
FLEXIBLE SMOOTHING TOOL	6 Pack	95012	047719 950127



SEAM ROLLER

Ideal for seam setting, smoothing and more, our strong wear-resistant roller features an ergonomic no-slip cushioned handle and side arm styling to offer easy reach into corners and tight spaces.

PRODUCT	SIZE	ITEM#	BAR CODE
1" SEAM ROLLERS	8 Pack	98005	047719 980056



12" SMOOTHING BRUSH

Ensure a strong bond and polished finish on your wallpapering projects with the Rust-Oleum Zinsser Smoothing Brush. This wide, strong-bristle brush covers plenty of surface - so you can smooth out creases quickly and easily.

PRODUCT	SIZE	ITEM#	BAR CODE
12" SMOOTHING BRUSH	6 Pack	98012	047719 980124



23" STRAIGHT EDGE WALLCOVERING TOOL

Great for use as a trim guide and paint shield. Ideal tool for cutting trim.

PRODUCT	SIZE	ITEM#	BAR CODE
23" STRAIGHT EDGE WALLCOVERING TOOL	6 Pack	98018	047719 980186

Paste Applicators



WALL & WALLCOVERING SPONGE

Super absorbent to pick up lots of paste. Easy to rinse and safe for use on any surface, it's contoured for easy gripping.

PRODUCT	SIZE	ITEM#	BAR CODE
WALL & WALLCOVERING SPONGE	6 Pack	287514	047719 974079



PASTE BRUSH

Our paste brush is perfect for applying paste on any wallpaper or border project.

PRODUCT	SIZE	ITEM#	BAR CODE
PASTE BRUSH	6 Pack	97501	047719 975014



11 Hawthorn Pkwy., Vernon Hills, IL 60061
800-323-3584 rustoleum.com