

RUST-OLEUM INDUSTRIAL BRANDS SUCCESS STORY #034

COMPANY: XCEL Energies

INDUSTRY: Energy

LOCATION: Minneapolis, MN

PRODUCT: Noxyde®

PROBLEM:

XCEL Energies, an energy company that operates in the Midwest, was in need of a steel coating for their Minneapolis, Minnesota plant. After 30 years of exposure to the Minnesota climate, the facility's steel storage tanks were beginning to fade. The company was interested in finding a high performing, long lasting coating that was also reasonably priced to coat their warehouse. John Crawford, Rust-Oleum Regional Manager, worked closely with the company to find the right product at the overall project price.

SOLUTION:

Working together, Rust-Oleum and XCEL Energies decided to re-coat over the previous coating using Noxyde, extending its service life 10 years and cutting cost in half because they did not have to remove the previous coating. Budget played a large role when choosing paint; therefore, coating over the existing paint meant that XCEL would not have to spend additional money on removing the coating first. Using a high pressure water clean, the surface was ready for application. Noxyde has a proven track record for protection against corrosion, abrasion and water making it a durable product in the Minnesota weather. The Noxyde system also has superior elasticity, eliminating any chance of the coating delaminating, or breaking into thin layers. The finished project looked incredible and XCEL Energies was thrilled to know Noxyde would last throughout the next decade.



Before



After

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